

The Fastest Route To Puerto Rico.

BY LAND AND BY SEA

THE FASTEST DOOR-TO-DOOR TRANSIT TIMES TO AND FROM PUERTO RICO.

Have your shipment in Puerto Rico in three to five business days.

Southeastern Freight Lines' Best In Class service provides fast, predictable door-to-door shipping to or from any address in Puerto Rico.

Once your Puerto Rico shipment leaves your loading dock, it moves quickly to Jacksonville, Florida. Southeastern's industry-leading transit schedules and on-time performance assure this expedited service. On arrival in Jacksonville, your shipment is loaded into an ocean container and transported to the port.

Because we use high-speed vessel service exclusively—as opposed to slower barges—our ocean transit times are the fastest available.

Once aboard the high-speed vessels, your freight is shipped to the Port of San Juan. On arrival in San Juan, the ocean container is moved to our service center located in the secure Foreign Trade Zone, where it is prepared for delivery and released through the tax clearance process.

Southeastern is one of only two less-than-truckload (LTL) carriers transmitting documents electronically to the Puerto Rico Excise Tax Department. Other carriers use a manual process which is much slower and delays the shipment.

Southeastern's drivers in Puerto Rico, just like our drivers in the states, are uniformed, courteous and efficient. Our drivers are equipped with hand-held computers that provide immediate updates as shipments are delivered and picked-up.

You can, for example, ship goods from Atlanta, Georgia to San Juan, Puerto Rico in three to five working days (depending on the day of week shipped).

Call today for Best In Class service to Puerto Rico.

Thanks to our fleet of trucks and use of high-speed vessels, we move your freight faster over land *and* over sea, delivering to your final destination in record time.

That's what makes Southeastern Freight Lines the fastest route to Puerto Rico; by land and sea.

Our customers agree, when it comes to shipping goods to and from Puerto Rico, Southeastern Freight Lines is as good as it gets.

TOP-RATED PUERTO RICO CUSTOMER SATISFACTION

- 99.77% on-time performance
- 99.5% invoice accuracy
- 99.76% claim free



SOUTHEASTERN FREIGHT LINES

WWW.SEFL.COM

**Call our Puerto Rico Division in Jacksonville
at 800-331-6203 or 904-786-9246.**

JUST HOW FAST ARE WE? A True Story

The Trane Company in Miami, Florida had an emergency shipment of 80 air conditioners to Bayamon, Puerto Rico. It was a Thursday afternoon, Trane checked with our competitors and was told the shipment could be on a vessel the following Tuesday from Jacksonville, arrive in San Juan on Friday and would deliver on the following Monday or Tuesday—11 days later!

Frustrated by the lack of cooperation, Sandra Cruz, the traffic coordinator with The Trane Company, called our Puerto Rico Service Center at 5:50 pm to see if Southeastern could do any better.

Southeastern's Service Center Manager, Gloria Velazquez, accepted the challenge. She immediately contacted our Miami service center and arranged for the air conditioners to be picked up that same evening by 8:00 pm. The shipment was moved north to Jacksonville that evening and was loaded in time to sail the next afternoon. The vessel arrived in San Juan Monday afternoon. The shipment of air conditioners was delivered at 8:00 am Tuesday, saving our customer a sale and six days! The Trane Company was thrilled with this excellent service and the people waiting on air conditioners in Puerto Rico were pretty excited about it, too!

SAMPLE SOUTHBOUND TRANSIT TIMES TO PUERTO RICO

FROM:	Day of Southeastern Freight Lines Pick-Up				
	Monday	Tuesday	Wednesday	Thursday	Friday
	Delivery in Puerto Rico				
Atlanta, GA	Mon/Tue *	Mon/Tue	Mon/Tue	Tue/Wed	Fri/Mon *
Birmingham, AL	Mon/Tue *	Mon/Tue	Mon/Tue	Tue/Wed	Fri/Mon *
Charlotte, NC	Mon/Tue *	Mon/Tue	Mon/Tue	Tue/Wed	Fri/Mon *
Dallas, TX	Mon/Tue *	Mon/Tue	Tue/Wed	Fri/Mon **	Mon/Tue **
Greenville, SC	Mon/Tue *	Mon/Tue	Mon/Tue	Tue/Wed	Fri/Mon *
Miami, FL	Mon/Tue *	Mon/Tue	Mon/Tue	Tue/Wed	Fri/Mon *
Nashville, TN	Mon/Tue *	Mon/Tue	Tue/Wed	Fri/Mon **	Mon/Tue **
New Orleans, LA	Mon/Tue *	Mon/Tue	Tue/Wed	Fri/Mon **	Mon/Tue **
Richmond, VA	Mon/Tue *	Mon/Tue	Tue/Wed	Fri/Mon **	Mon/Tue **

* 5/6 working day delivery ** 6/7 working day delivery

SAMPLE NORTHBOUND TRANSIT TIMES FROM PUERTO RICO

TO:	Day of Southeastern Freight Lines Pick-Up In Puerto Rico				
	Monday	Tuesday	Wednesday	Thursday	Friday
	Delivery in United States the Following Week				
Atlanta, GA	Tue	Tue	Tue	Tue	Tue
Birmingham, AL	Tue	Tue	Tue	Tue	Tue
Charlotte, NC	Tue	Tue	Tue	Tue	Tue
Dallas, TX	Wed	Wed	Wed	Wed	Wed
Greenville, SC	Tue	Tue	Tue	Tue	Tue
Miami, FL	Tue	Tue	Tue	Tue	Tue
Nashville, TN	Wed	Wed	Wed	Wed	Wed
New Orleans, LA	Wed	Wed	Wed	Wed	Wed
Richmond, VA	Wed	Wed	Wed	Wed	Wed

RATE CALCULATION

- U.S.— ZIP code to ZIP code rates based on commodity and shipment size, minus any negotiated discounts
- Ocean— Rated by cubic foot or hundred weight (whichever is greater)
- Puerto Rico— Delivery zones, shipment size, per cubic foot or per hundred weight
- Documentation— \$15.00

HERE IS WHAT OUR CUSTOMERS SAY:

Shipping with Southeastern Freight Lines is stress free— I know my goods are safe in their hands.

As one of the world's largest manufacturers of plumbing supplies, Moen Incorporated's customers demand dependable, quality service. Because of this, Moen Incorporated must demand dependable, quality service from their chosen carriers. Moen



Incorporated has found Southeastern Freight Lines to be the carrier that continually surpasses our customers' expectations. The customer commitment that Southeastern has shown to Moen is evident at all times whether the service is stateside or to Puerto Rican operations.

John Thoman
Import/Export Manager
Moen Incorporated

WHAT PAPERWORK IS REQUIRED?

1. Bill of Lading
2. Commercial Invoice
3. Written Letter of Authorization Form

SHIPPER EXPORT DECLARATION (SED)

The U.S. Census Bureau requires that all shippers to Puerto Rico complete a Shipper Export Declaration (SED) for every shipment valued at over \$2,500. The SED information must be entered electronically through The Census Bureau's Automated Export System (AES) online at www.aesdirect.gov. All shippers have two options to insure full compliance to the governmental directive:

Option 1: A commercial invoice is needed for every shipment. The shipper may request Southeastern to file the SED on their behalf. If this option is selected, the shipper must complete a "Written Letter of Authorization Form" which is available from your SEFL account manager or from our company website, www.sefl.com. This form will need to be completed only once. Southeastern will keep it on file for all future shipments.

Option 2: The shipper may also file their SED online at www.aesdirect.gov. If this option is selected, the shipper must provide the corresponding AES transaction number (ITN) on each bill of lading.



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